

Pan-Pacific Business Association



Program Announcement and Call for Papers

Changes in global geopolitics and technological innovations have created a completely new environment where organizations function and compete. In this rapidly changing networked global economy, Asia-Pacific has become the world's most dynamic center of international trade, management innovation, and technological development. As the importance of this region has increased, so have economic and political conflicts among the countries. Threats of trade barriers, illegal transfers of technology, and corporate espionage indicate symptoms of continuing problems. The ever-present terrorist threats have further aggravated the situation.

There are solutions to these problems.

Business educators, industry leaders, and government officials in the Pacific region, and across the entire globe, have been attending the Pan-Pacific Conferences to find such solutions. Pan-Pacific Conference XXV will be held in San Jose, Costa Rica. This conference is a result of enthusiastic participation in previous conferences in Singapore, Taiwan, Hawaii, Australia, Canada, China, New Zealand, Japan, Malaysia, Korea, Fiji, Chile, Thailand, and Alaska.

The conference will serve as an important forum for the exchange of ideas and information to promote understanding and cooperation among Pacific countries, especially in our host country, Costa Rica. Special plenary sessions and panel sessions featuring top executives and government officials will be held to discuss trade issues, management innovations, and technology-transfer problems. Numerous paper sessions and workshops will be held. Plant tours are also planned.

Distinguished scholars, executives, and government officials from Albania, Australia, Brazil, Brunei, Canada, Chile, China, Costa Rica, England, Fiji, Germany, Hong Kong, India, Indonesia, Ireland, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Pakistan, Peru, Singapore, South Africa, Taiwan, Thailand, the United Kingdom, the United States, and other countries will attend the conference.

CONFERENCE OBJECTIVES

- To provide scholars, executives, and government officials from Pacific countries an opportunity to discuss industrial and trade policies of their respective countries.
 - To help business scholars and practitioners assess the adaptability of various new management approaches to their own business environments. Emphasis will be placed on productivity improvement, global project management, E-Business, modern technology-based management systems, and world-class knowledge management.
 - To help business practitioners and scholars gain an understanding of the socio-cultural background of the economies and businesses in various Pacific countries.
- To facilitate the development of research and the exchange of ideas for promoting international economic activities in the Pacific region.
 - To assist in the establishment of distance education programs through cooperative arrangements with educational and economic research institutions, and bilateral and multilateral trade associations.
 - To provide a forum for scholars, executives, and government officials from the Pacific countries in analyzing transitional business involving global outsourcing, alliances, and financing.

CALL FOR PAPERS

Competitive papers or detailed abstracts, as well as symposia, tutorials, and workshop proposals, are invited in the following areas. Related topics will also be considered.

- Pan-Pacific business activities and international trade.
- Strategies for e-collaboration.
- Latin American free trade agreements.
- Organizational behavior in international management.
- Innovations in operations management, production, and R&D in Pacific countries.
- Global project management.
- Comparative business ethics.
- Transferability of management systems and technologies.
- Educational reforms for the 21st Century.
- Trade barriers, protectionism, and anti-dumping laws.
- NAFTA, EU, GATT, AFTA, WTO and their implications.
- Public-sector reform, e-Government.
- Tourism and hospitality.
- Environmental management.
- Business and information systems architecture.
- Internet, Intranet, and e-Business.
- International finance.
- Global marketing.
- International economics.

INSTRUCTIONS FOR CONTRIBUTORS

We have fully automated the submissions process.
Visit: <http://www.cba.unl.edu/outreach/ppba/index.html>

1. Your paper, abstract, or proposal for symposium, tutorial, or workshop must be submitted electronically.
2. **The deadline for submitting abstracts has been extended to February 8, 2008.** You will be notified via e-mail of the decision on your submission as soon as the review process has been completed. Abstracts will be considered; however, the complete paper or the condensed version of the accepted paper for the Proceedings must be submitted by April 14, 2008, via the electronic submissions system.
3. Questions and/or requests for information, may be sent to: panpac@panpacificbusiness.org

Pan-Pacific Conference XXV

Free Trade Agreements in the e-Global Age

June 2-4, 2008
San Jose, Costa Rica

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