

The 34th Annual Pan-Pacific Conference

Designing New Business Models in Developing Economies

May 29-31, 2017

Lima, Peru

In Collaboration with CENTRUM Graduate Business School,
Universidad Catolica del Peru

Program Announcement and Call for Papers

Changes in the global geopolitics, technological advances, emerging economies have changed the landscape of the global economy. Today, countries and organizations function and compete in the increasingly complex and turbulent environment. To be successful in the networked global economy, business firms must continuously develop dynamic capabilities to create new customer value. Such efforts require human talents, application of advanced technologies, innovations, and entrepreneurship to converge creative ideas with pragmatic strategies.

The 34th Annual Pan-Pacific Conference will be held in Lima, Peru, a historic metropolis of 10 million people. The theme of the conference is "Designing New Business Models in Developing Economies." This theme is most appropriate for the conference in view of the fast developing economy of Peru and accompanying challenges. Developing economies do not need to simply follow the path of developed countries. In the dynamic digital age, many disruptive business models can be designed by firms to create "blue ocean" markets. Such business models can take advantage of new digital properties as access over ownership, economies of network over scale, collective intelligence, crowd funding, and global entrepreneurship.

Business educators, industry leaders, and government officials across the entire globe have been attending the Pan-Pacific Conferences during the past 33 years in such places as: Singapore, Taiwan, Hawaii, Australia, Canada, China, New Zealand, Japan, Malaysia, Korea, Fiji, Chile, Thailand, Alaska, Costa Rica, Indonesia, South Africa and Vietnam.

The conference will serve as an important forum for the exchange of ideas and information to promote understanding and cooperation among countries and corporation. Special

plenary sessions and panel sessions featuring top executives, scholars and government officials will be held to discuss trade issues, management innovations, and technology-transfer opportunities. Numerous paper sessions and workshops will also be organized. Plant tours are planned. The Welcome Reception and Cultural Show will be held in the evening of May 29, 2017. The special Opening Plenary Session will be held on May 30, 2017 on the CENTRUM campus.

CONFERENCE OBJECTIVES

- To provide scholars, executives, and government officials an opportunity to discuss the role of innovation and co-creation for building a smart society.
- To help business scholars and practitioners assess the adaptability of various new management innovations to their own business environments. Emphasis will be placed on productivity improvement, global project management, e-Business, modern technology-based management systems, and world-class knowledge management.
- To help business practitioners and scholars gain an understanding of the socio-cultural background and strategies in the various emerging economies.
- To facilitate the development of research and the exchange of ideas for promoting regional and global economic activities.
- To provide a forum for scholars, executives, and government officials in analyzing knowledge sharing, leadership development, global outsourcing, alliances, and financing.

CALL FOR PAPERS

Competitive papers, as well as symposia, tutorials, and workshop proposals, are invited in the following areas. Related topics will also be considered.

- Innovation and co-creation for new business models
- Strategies for collaboration and collective intelligence
- Free trade agreements and their implications
- Organizational and cross-cultural behavior
- Innovations in operations and project management
- Innovations in transformational services
- Competitive strategies in developing economies
- Entrepreneurship and job creation
- New management paradigms and technologies
- Educational reforms for the 21st Century
- Technology and industry convergence
- Public sector reform and e-Government
- Tourism and hospitality
- Environment management and sustainability
- e-Business and global information systems
- International finance
- Global marketing
- International economics

PAN-PACIFIC CONFERENCE HOTEL

*Conference Venue Hotel: Hilton Lima Miraflores

Click on the link to make Hotel Reservations and follow their instructions:

http://www.hilton.com/en/hi/groups/personalized/L/LIMMFHH-PAN17-20170526/index.jhtml?WT.mc_id=POG

SPECIAL NOTE: May 2017 is still a high season for tourism in Peru. The special negotiated conference rates for guest rooms for PPC participants will be available on the first-come first-served basis. **The absolute deadline for hotel room reservations at the special rate is April 5, 2017.**

INSTRUCTIONS FOR CONTRIBUTORS

The participation and submission processes for the Pan-Pacific Conference have been fully automated on our website at:

www.panpacificbusiness.org

- Your paper or proposal for a symposium, tutorial, or workshop must be submitted electronically for review.
- **All papers and proposals MUST be submitted for review by February 6, 2017. For those who wish to have their papers considered for the Best Paper Award and invitation to submit to the collaborative journals, they must submit complete papers.** All submissions are processed through a double-blind review. You will be notified via email of the decision regarding acceptance of your proposal when the review process is complete.
- Questions and requests for information may be sent to: panpac@panpacificbusiness.org

Opportunities for PPBA Members and Affiliated Journals and Collaborative Organizations

The Pan-Pacific Business Association has an affiliation relationship with *Service Business: An International Journal*, an SSCI Journal published by Springer. Up to three best service business related full papers presented at the annual Pan-Pacific Conference will be invited to submit to *Service Business* for publication consideration. Also, *International Journal of Quality Innovation* (Springer) invites PPC participants to submit quality related studies for publication consideration. In addition, PPBA has a collaborative relationship with the *International Network of Business Review*, *Human Resource Management*, *Journal of Organizational Change Management*, *Canadian Journal of Administrative Sciences*, *Cornell Hospitality Quarterly*, *International Journal of Manpower*, *Service Industries Journal*, *Project Management*, *European Journal of International Management* and others.