

## The 35<sup>th</sup> Annual Pan-Pacific Conference Newsletter #4

Dear Colleagues,

The Gala 35<sup>th</sup> Annual Pan-Pacific Conference is now only about two months away. We would like to remind our conference participants the following important pieces of information.

1. The conference schedule

May 28, 2018

Sightseeing Tours: 3 Seoul and vicinity tours (please check our website for Information and register directly with the tour company)

Business tour: Hyundai-Kia Tour, please let us know if you would like to join the tour (first-come-first-served to the maximum of 30 participants)

Golf tournament: maximum of 16 players, let us know if you would like to participate (pay individually)

Welcome Reception and Cultural Show, 18:30-21:00 at the K-Hotel

May 29, 2018

Opening Plenary Session, 9:00-12:00

Keynote Speaker: Dr. Sye-kyun Chung, Speaker of the National Assembly  
Panel "Innovation for Value Creation and Beyond"

President's Luncheon Program I, 12:00-13:30

Paper Sessions, 13:30-17:00

May 30, 2018

Paper Sessions, 8:30-12:00

President's Luncheon Program II, 12:00-13:30

Paper Sessions, 13:30-17:00

Farewell Dinner, 18:30-20:30

2. The Motofusa Murayama Best Research Award: For junior faculty and

Students who would like to apply for the award, please check our website.

Full papers should be submitted to: [panpac@panpacificbusiness.org](mailto:panpac@panpacificbusiness.org) by **April 23, 2018**

3. Proceedings Paper Submission Deadline: If you would like to have your paper published in the Proceedings, please submit the paper online using the required format by **April 9, 2018 under Step II.** (see below)

### II. TO SUBMIT AN ACCEPTED PAPER FOR PUBLICATION IN THE PROCEEDINGS:

- Authors may submit their formatted paper(s) **after** receipt of the electronic acceptance letter.
- Papers **must be formatted in the Pan-Pacific paper template** (available through the link below), and must conform to the 3-page limit (margins, font size, etc.)
- At least one (1) author from each paper must register online through the Pan-Pacific website (see III. Registration below).
- **The Deadline for paper submissions for the Proceedings publication and author registration is Monday, April 9, 2018.**
- Paper Formatting Template [Microsoft Word Version \(28k\)](#)
- Papers may be resubmitted at the following link: <https://www.panpacificbusiness.org/proceedings/resubmit.aspx>. A control number and e-mail address associated with the paper are required.

[Step 2 - PAPER SUBMISSION: Submit the accepted paper for publication in the Pan-Pacific Conference Proceedings](#)

4. Conference Registration: Only registered participants with PPC name tags can participate in conference activities (those who paid the registration fee).

Deadline for regular \$400 fee: March 26, 2018

After March 26, 2018: Registration fee is \$450

Participants from Korea can register directly with the Local Organizing Committee (questions should be directed to Professor DonHee Lee; [dhlee04@inha.ac.kr](mailto:dhlee04@inha.ac.kr)): Deadline for registration application: April 9, 2018; Deadline for registration fee payment: April 30, 2018.

The 35<sup>th</sup> Annual Pan-Pacific Conference will be a special event and we do look forward to seeing everyone in Seoul very soon. Thank you very much.

Sang M. Lee, Program Chair